
Dr. Schanz, Alms & Company

Aligning Corporate Strategy and Communication

MultaQa Qatar 2009

Chairman's Opening Remarks

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About your Conference Chairman

- Founder of a Zurich-based communications & strategy consultancy, focusing on insurance and wealth management
- Senior management roles in global reinsurance companies from 1995 to 2007
- Special Advisor to The Geneva Association, the think-tank of the world's leading insurance companies' CEOs
- Member of the Board of Governors of Asia Risk and Insurance Association
- Regular contributor to various international trade publications

MultaQa Qatar: A three-year track record

- **2007:** Inaugural event focusing on the local marketplace
- **2008:** Scope widens to include the GCC region as a whole
- **2009:** Addressing Qatar's prospects as a regional insurance hub amidst global turmoil

Regional insurance outlook: A bright spot

- What a difference a year makes!
- The engines of the world economy are stuttering
- GCC in general and Qatar in particular expected to weather the global downturn
- Continued economic growth set to enable regional insurers to navigate the global storm

And finally: Some housekeeping

- Switch off your mobile phones
- Refrain from smoking
- Wear your identification badges at all times