

MULTAQA QATAR

14TH - 16TH MARCH 2009
SHARQ VILLAGE & SPA

a perfect blend of

BUSINESS • NETWORKING • LEISURE



For the third successive year, join us in exploring insurance and reinsurance opportunities in the Middle East.

Your guide to **partnership opportunities**

HOSTED BY:



IN ASSOCIATION WITH:



A MESSAGE FROM OUR HOST

The Qatar Financial Centre Authority is pleased to announce that for the third successive year it will be working in conjunction with the team at Global Reinsurance magazine to host the MultaQa Qatar Conference in March 2009.

MultaQa Qatar was launched in March 2007 to a diverse and high profile audience and was followed by the second conference in March 2008 which attracted bigger speakers and an even bigger captive audience.

The third MultaQa Qatar Conference will build on the success of the previous events and our ever changing programme will reflect the developments not just in Qatar but in the GCC region as a whole.

This offers you an incredible opportunity to promote your organisation to a senior audience keen to conduct business in the region.

The Qatar Financial Centre Authority is fully supporting the Global Reinsurance team as they seek to provide valuable Partnership opportunities for the 2009 event. We would cordially ask that you extend them every courtesy in exploring the means in which they can raise your company profile during this exceptional conference.

The Qatar Financial Centre Authority is a fundamental pillar in the economic strategy of Qatar and the GCC region as a whole. Working with Global Reinsurance and utilising their expertise and global reach, we can ensure that your company derives maximum benefit from the myriad of Partnership opportunities on offer.

FETOOH AL ZAYANI

MD Business Development - Insurance and Reinsurance
Qatar Financial Centre Authority (QFCA)



INTRODUCTION

“There really is an even more compelling logic for you to be part of MultaQa Qatar 2009 following the success of 2007 and 2008”

The **Qatar Financial Centre Authority**, working with Global Reinsurance Magazine, will be hosting this unique event, **MultaQa Qatar**, for the third year running on **March 14th to 16th 2008** in Doha.

Set once again in the most prestigious of settings, the stunning six-star Sharq Village and Spa will be our venue for the three day event.

Attendance to this event is **‘by invitation only’** and all potential delegates are asked to register their interest in advance. The QFC Authority is committed to ensuring that those who attend are of the highest calibre with an absolute interest in Qatar.

Our audience will be made up of:

Chief Executives - Managing Directors - Finance Directors – Directors – Partners - Senior Management
- investment bankers - Hedge Fund Managers - Private Equity Investors – Captive Managers
– Insurance and Reinsurance brokers – Lawyers – Actuaries – Accountants – Consultants and Rating Agency Analysts

Representing organisations that operate in the following sectors:

Insurance Brokers - Insurance Companies - Large Corporate Companies - Reinsurance Brokers - Reinsurance Companies - Solicitor/law Firms - Captive Management – Rating Agencies – Actuaries – Consultancy Firms - Accountants

MultaQa, in Arabic, means **rendezvous** and our event this year will once again present a host of opportunities for delegates and partners to meet face to face with a perfect mix of **Business, Networking and Pleasure.**

NEW for 2009

- The Qatar Clinics
- The Doha Debate

You will also have the opportunity to start **‘Networking’** as soon as you register. The Qatar Club Room will once again host our delegate database, company profiles and NEW for 2009, our **‘Online Concierge’**.

NOW TAKE THE NEXT LOGICAL STEP...

PARTNERSHIP OPPORTUNITIES

Components	Partner	Headline
	£5,000.00 plus VAT Discount of £500 will apply to contracts agreed by 30 November 2008	Further details plus price of this package will be supplied upon application
Number of Sponsor packages	6	1
Free Attendees <small>(Cost of flights & accommodation not included)</small>	4	4
Logo on pre conference promotional materials	Yes	Yes
Logo on Micro Site with link to sponsor web	Yes	Yes
Logo and Editorial in Conference Programme	Full Page	Back page
Logo on Conference literature	Yes	Yes
Logo on Conference Signage	Yes	Yes
Logo on main stage screen	Yes	Yes
On stage Verbal Credit	Yes	Yes
Host lunch tables on 2 days	Yes	Yes – 2
Static Advert on 30 second loop on plasma in main foyer	Yes	Yes -
Exhibition stand space in coffee breakout area	Yes	Yes
Company profile – 300 words plus link to website, on Qatar Club Room Page of website	Yes	Yes

We are also able to supply branded exhibition materials locally. Please email:
Debbie.kidman@globalreinsurance.com for full details

PARTNER PACKAGE

Price £5,000 plus VAT

Advertising

Full page advertorial in Conference Programme

Static Advert on 30 second loop on plasma screen located in coffee breakout area

Branding

Logo on all pre conference materials – Print Adverts, Email Alerts, Letters and Invitations

Logo on MultaQa Qatar 2008 website with link to company

Logo on all Conference Literature

Logo on all Conference Signage

Logo on main stage screen

On stage verbal credit

Speaker Slot

Not included – please ask for more details

Exhibition

Opportunity to have an exhibition stand/space in the Registration/Coffee Breakout Area of the hotel

Lunch Host

Opportunity to host a table of ten people for lunch on two days

Plus

Access to all delegate details

4 complimentary delegate places at the event

Note

Cost for travel, hotels and expenses will not be included in the package

PROGRAMME

2009 Overview

Since the inaugural MultaQa Qatar Conference in 2007, we have continually evolved the content of the event to mirror developments not just in Qatar but in the GCC region as a whole. Our aim for MultaQa Qatar 2009 is to present you with a vision of the region's future. With unrivalled growth and development this is a market that offers opportunities and rewards for your company. Let us demonstrate the profitability of the region and how you can successfully capitalise on all that Qatar has to offer.

Full details will follow shortly

Our provisional schedule is as follows:

Saturday 14 March 2009

- Welcome Reception

Sunday 15 March 2009

- Registration
- Morning Sessions
- Meet the exhibitors
- Hosted lunch
- Afternoon Leisure activity
- Gala Dinner – to be confirmed

Monday 16 March 2009

- Morning Sessions
- Meet the Exhibitors
- Qatar Clinics
- Hosted lunch
- Afternoon leisure activities

OTHER PARTNERSHIP OPPORTUNITIES

MultaQa Qatar 2009 'Presentations' USB Stick

Price £2,000 plus VAT

MultaQa Qatar 2009 Delegate Badge and Lanyard

Price £1,650 plus VAT

MultaQa Qatar 2009 Delegate Programme and Workbook

Full page colour advert – Inside front page or inside back page @ £1,650 plus VAT

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To see who attended MultaQa Qatar in March 2008 visit our website at
www.globalreinsurance.com/qatar

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