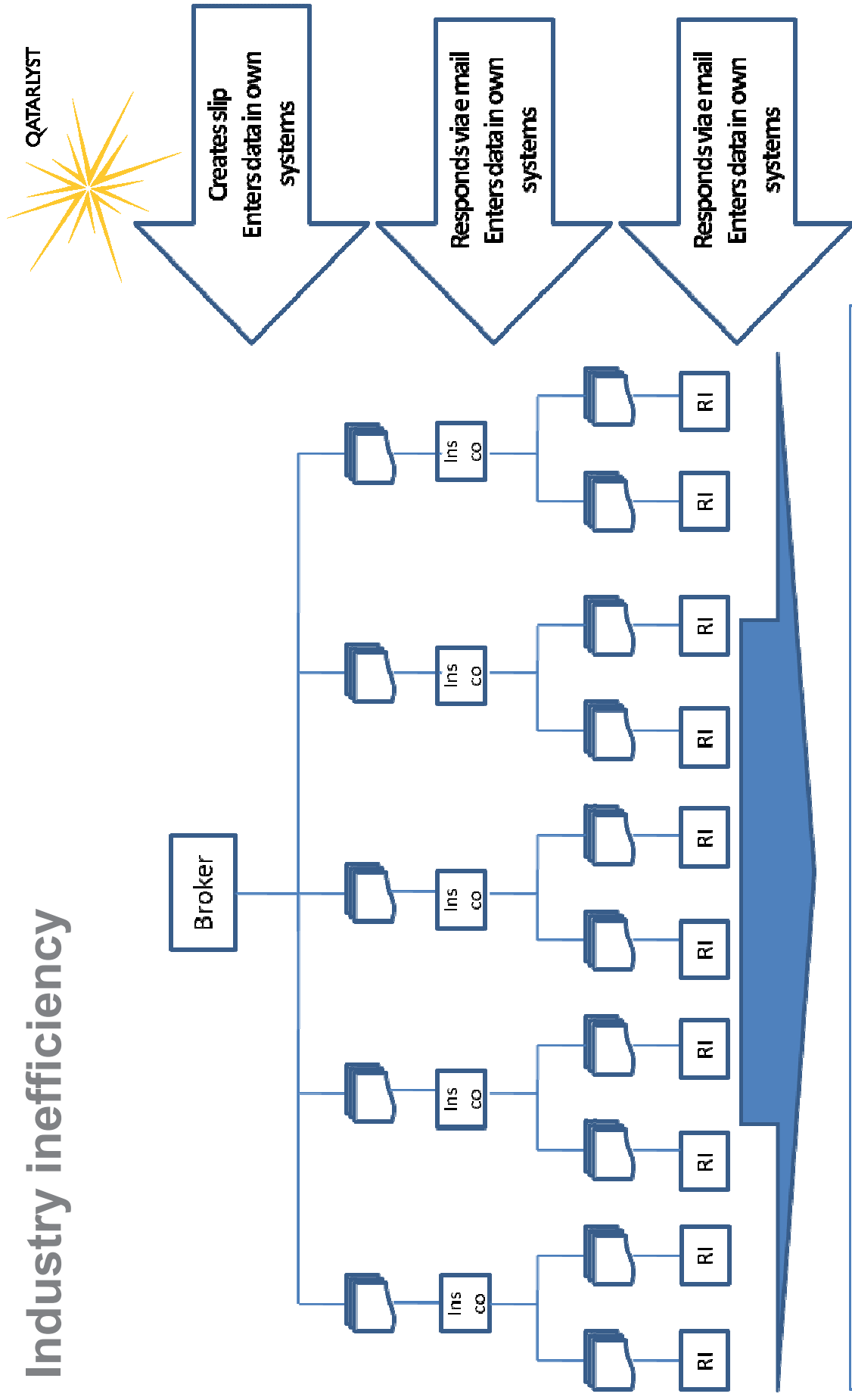


Effortless Efficiency: Electronic Placement in the Middle East

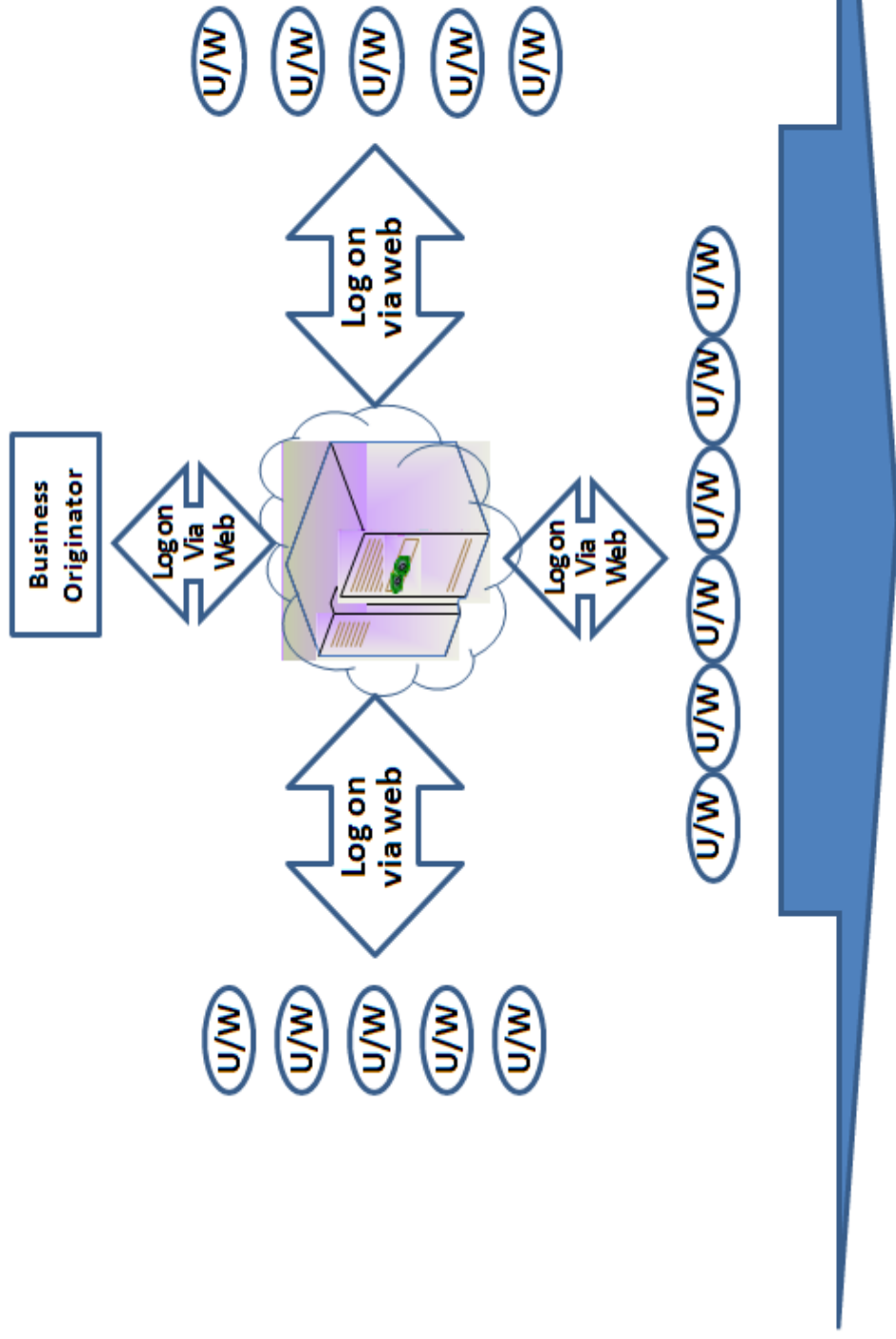
James Sutherland
CEO
Qatarlyst

Industry inefficiency



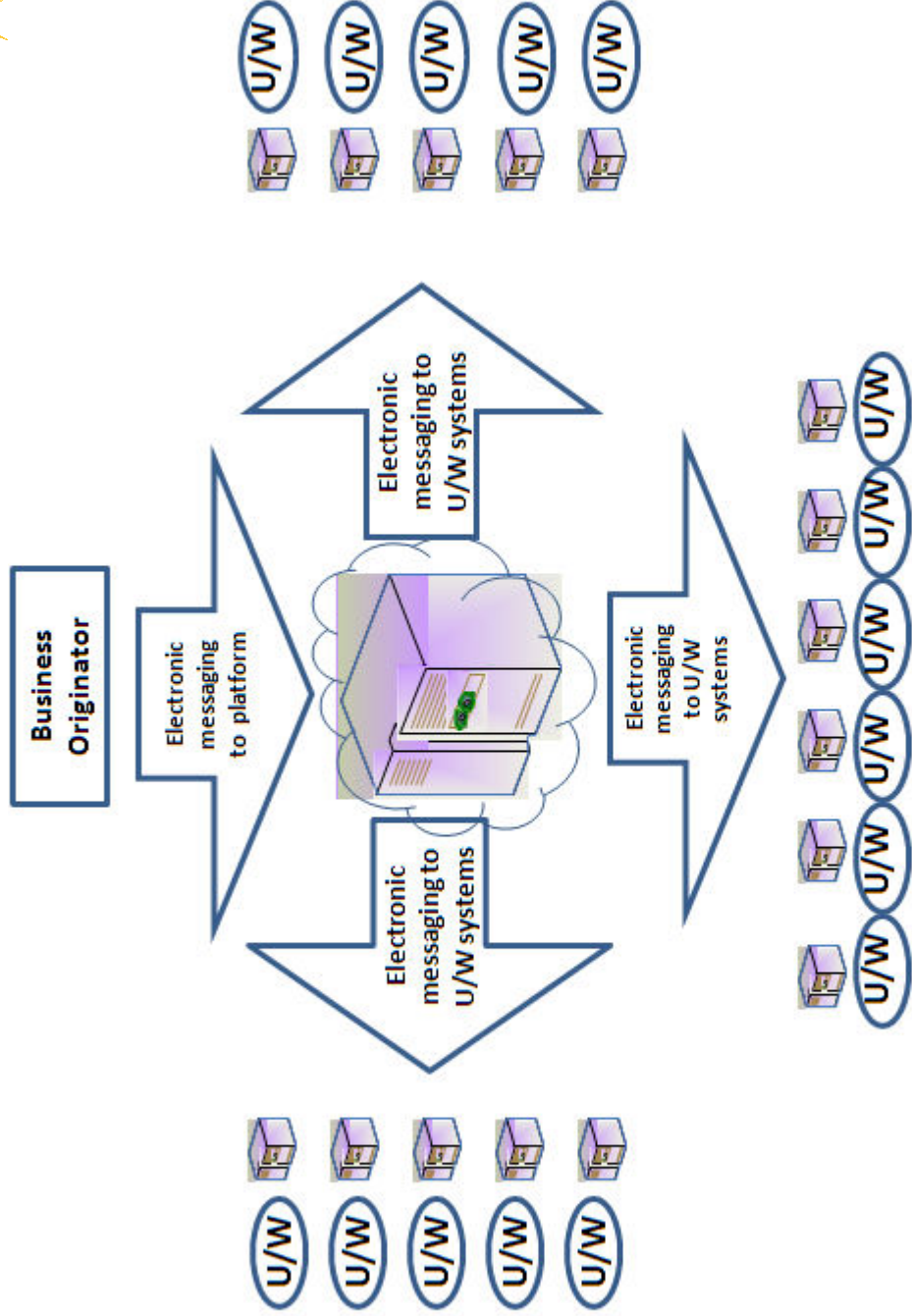
16 copies of documents, forget version control, 16 separate data entries. Minimum of 32 e-mails more typically 100's

A better way



One set of version controlled documentation, structured workflow, control and reporting, no e-mails, just 'alerts' but still 16 entries of the same data

An even better way



One data entry, one set of version controlled documentation, structured workflow, control and reporting, no e-mails, just 'alerts'

The opportunity



- The region now has the opportunity to ‘seize the moment’ and move the processes that support commercial insurance transactions into the 21st century
- 25 companies in the region and beyond have already taken a step into the ‘cloud’ to take advantage of the time saving, efficiency, additional control and reporting that Qatarlyst offers
- More time to spend on giving clients and business producers, what they crave – more attention and perhaps even giving you more time to spend with family and friends

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